TEACHERS OF THE CONTEMPORARY VOCATIONAL FASHION SCHOOLS IN THE MODERN, INNOVATIVE, FUTURE ORIENTED TEXTILE & APPAREL INDUSTRY

CORPO Sp. z o.o. PKPP LEWIATAN MEN EUROKREATOR, Borsalino, Pall Zilerri, Vistula, Wólczanka, Deni Cler
TEXTILE AND APPAREL INDUSTRY
GREAT POTENTIAL, BUT BAD IMAGE

• 340 schools that provide vocational education for this industry
• Problems with recruiting in polish schools
• Low theoretical and methodic level of „average” fashion school
• Need new vision focused on cooperation with business manufacturers
• Cooperation with other schools considered as „success examples”
• High fashion – top rank clothes with decent margin profit (cost of labor)
• Pronto Moda
• Innovations (medical, safety, automatic, automotive and aircraft oriented)
THE MAIN GOAL'S OF THE PROJECT

- To raise the level of educating skills of 120 teachers of fashion schools
- To build and implement 12 PDZ's (Vocational Education Development Program)

In particular:
- Create awareness of new image and current stage of world’s fashion
- Bring new set technologies for fashion industry such as: 3D Scanners, Virtual 3D Apparel Design
- Manufacturing state-of-the-art highest quality products
- Development of top luxurious value of the clothes brand
WHO IS THE BENEFICIARY OF THE PROJECT?

- Project is dedicated for school teachers and craft trainers for all apparel, textile, leather professions.
- From clothing technicians, tailors, coblers, shoe makers, models, sales representatives, advertisment, leather technicians, decoratives, vesicles, textile machinery operators, furriers, handicraftsman.
So far recruiting almost closed,
High interest of participants, also vocational education media, fashion business media
First such project for fashion schools teachers
Accurate idea and attractive program
Visit www.edu.corpo.pl
PDZ’s will be created by top experts of the industry including entrepreneurs running successful companies, international specialists, master tailors and craftman, principles and selected teachers of the best rewarded schools.
Faze III - Training

- 96 hours for each participant
- 6 weekends sessions/rally
- 8 hours a day
- 12 groups of 10 teachers
- Full accommodation and transport cost coverage
- Theoretical and practical workshops
- Provided 3D Body scanner for use of each group
3D body scanner CONTEC
FDS software -3D virtual clothing design
Freudenberg intelligent canvas
Future yarns and textiles (bamboo, wound healing linum, dry-fit thermo and moisture active materials (Politechnika Łódzka, Uniwersytet Wrocławski, Phd)
Building worldwide luxurious brand awareness (Borsalino CEO Mr. Galo !)
FAZE IV PRACTICE WORKSHOPS

- 80 hours of workshops for each participants
- Classes in a form of workshops and practices
- Master craftman as instructor
- OJT (On the Job Training) formula
- Interactive between instructors and teachers
- Focusing on developing practical skills
- Accomodation and travel cost coverage
Vistula (Hugo Boss manufacture plant in Poland)
Pal Zilerri Italy/Milano
International cooperation -Luciano
Marketing and subcontracting and supply search -Cristina
Participation in Fashion Show/Cat walk preparation – famous designer Maciej Zien or Paprocki&Brzozowski
Practice at Major Fashion Event -Fashion Week Poland
Presence at trade fair department stand organization
Sales/contracting –using CRM software support
Fashion WEEK POLAND w Łodzi

- While pursuing practice workshops teachers will actually design and manufacture clothes collections
- Finally after Faze IV selected clothes collections will be presented at Fashion Week event
- This will also be a national and international promotion of results of the project
Production of the movie presenting assumptions, activities, and results of the project.

Film will be promoted all over Poland and all international schools for vocational fashion schools in Europe, among entrepreneurs and international clothing companies, education and government representatives.
THIS PILOT PROJECT IS DEDICATED TO COPY INTERNATIONALLY IN OTHER EU COUNTRIES

Leaders of this project attempt to continue process of rebuilding vocational Fashion Schools
Summary of the conference:

Recovery of vocational education for fashion industry is a priority in order to preserve millions of workplaces in Europe in nearest future. Therefore all membering countries of EU must unify all possible resources and forces, and work together in this field exchanging & sharing experience to attain this goal.